

RADIO Jeans network



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your
point
of view

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Nine years after the first Radio Zai.net programmes, twelve years after the first issue of the magazine hand out in Italian schools, Zai.net network is now ready to involve European students from Genoa city.

Thanks to Radio Jeans Network, a project sponsored by Regione Liguria and Arssu (Regional authority for school and university services in Liguria), high schools in Liguria are radio station able to broadcast inside and outside the schools.

In two years go **Teen web radio (TWR)** will be installed in schools and in Liguria youth clubs (CAG): these really true radio stations are able to broadcast programmes and short items created by the students on earth FM, satellite, and streaming.

Music, news, sketches: they are the programming created by the very students!

THE RADIO LABS IN LIGURIA SCHOOLS

High schools joined to the project receive all what is necessary to make them become real radio stations; a technological kit, which includes:

- Radio Software package
- Automatic direction
- Mixer
- Microphones
- Pc
- A 6 dvd didactic kit consisting of 30 lessons of radio technique, diction and journalism

Students are the very protagonists under teachers' supervision, at work in small teams, in accordance with school syllabuses. The number of people at work in each team will be different, according to every single school necessity, but no more than 10-20 people.

To make the TWR work, a wide range of specializations is requested: students become reporters, music experts, sound technicians, presenters, directors, station managers. A teacher, chosen by the school, linked with remote control room, helps students in getting ready; while remote tutors are always online all school year long.

TRAINING

So, a team of students coordinated by a teacher develop around the TWR, and everyone perform specific roles: the final goals are programmes of music, news, sketches, on cultural basis, in their own schools. Eventually, the best programmes will be selected by the remote control room to enter Radio Jeans programming.

The growing program is divided in practical units which let students act their roles, enriched by their school knowledge. Teachers, who play an important role in this project, can choose the more useful way to curricular schedule.

BUILDING RADIO JEANS: FROM LIGURIA TO EUROPE

That is not all. "Building Radio Jeans" has just been born in Genoa city: the project carried out by Arssu, Mandragola Editrice and European Youth Press that, with the economical help of UE, will extend Liguria TWR to European partner countries, in order to create a network whose protagonists will be well trained young people. In fact, new TWR will be installed in European countries and linked to the network.

WORKSHOP IN GENOA CITY:

FROM 25th JULY TO 3rd AUGUST 2010

After the selection of the countries where TWR will be installed, a workshop will be activated with theoretical and practical lessons both for students and tutors, with some interactions.

During the workshop, the participants will create programmes, format, peer to peer campaigns with common values such as solidarity, tolerance and open-minded culture, in order to strengthen social cohesion in UE.

Once a week, a radio programme created by partner countries TWR will be broadcasted on Radio Jeans.

WORKSHOP FOR STUDENTS: CONTENTS

Creating a radio station is strongly formative for young people: they will acquire competences and skills; they will try out themselves and learn to defeat their shyness. Cultural knowledge necessary to create a radio programme make this activity complementary to school career; reprocessing this knowledge in an unusual context make this experience useful apart from their future working choices. Group work, with different specialization of each protagonist facing the others, encourage students to develop the capacity of interacting and collaborating all together for the same aim: create the radio programme.

Working in team

During the workshop, each candidate will choose a role to carry on during the project.

Will be selected:

- a project coordinator (a teacher)
- a radio programme director
- two presenters
- an editorial staff (5-6 students assigned to the guests choice and the texts elaboration)
- three students in radio studio asking guests question
- two speakers reading recorded information about the topic
- two students assigned to press clippings about the topic
- two students assigned to music choices
- two students assigned to editing

The teacher, after a short session about radiojournalistic language and its features, organized in classes, will start a real lab-session with practices. A specific session will be dedicated to the recording technique, editing and post production, live broadcasting, programming management, external audio reports management.

WORKSHOP FOR TUTORS

The aim of workshop for tutors is to create, with theoretical knowledge and practical technique, professional and multi-tasking profiles, able to coordinate the editing office of TWR: experts in radiojournalism writing, but also able to follow the entire project of a cultural product, in all its steps.

To reach these aims, the didactic program is planned so that managerial and journalistic knowledge will be transformed in a radiophonic product.

Tutors will acquire an horizontal leadership, in order to interact with young reporters, motivating them to the group work. A final session will be dedicated to a simulation, in which students will be divided in groups lead by a tutor. This simulation will consist on the creation of a weekly programming of a web radio.

At the end, students will be able to create formats (as they did during the workshop) under the supervision of their tutors.

Eventually: are you ready for Bruxelles? The further step will be a full immersion workshop in Bruxelles for each TWR director!

HOW CAN YOU JOIN US?

Entering Building Radio Jeans is easy. It is sufficient to send your own application form with reference to the foreign languages you know and the level of knowledge and your motivational letter to staff@radiojeans.eu. By the 15th June you will receive the answer of Direction Office of Radio Jeans.



DO YOU LOVE RADIO? ARE YOU READY TO WEAR THE CLOTHES OF A SPEAKER OR AN AUDIO TECHNICIAN? WHAT ABOUT YOUR IMAGINATION? DO YOU LIKE TO FACE YOUR MATES OF OTHER COUNTRY? DO YOU LIKE FOREIGN LANGUAGES? JOIN BUILDING RADIO JEANS! YOU WILL BE GUESTED IN GENOA CITY IN OUR SPECIAL RADIO WORKSHOP!

WHY RADIO JEANS?

According to history, the primacy of Jeans is Genoa city. In XVI century, the mythical Genoese Jeans tissue spread quickly all around Europe, specially among English merchants. They named this particular cloth with the French expression bleu de Gênes, and then, in 1567, with the English declension jeans. It seems quite sure that conversion from cloth's pieces to garment occurred in Genoa city. Because of this, when we had to choose the name of Mediterranean students radio, the choice has inevitably been "Radio Jeans". As jeans linked students from all the world, Radio Jeans, from Genoa city wants to connect Mediterranean students, becoming their own soundtrack e their way to meet each other.

Further information
about
Building Radio Jeans
project on
www.radiojeans.net



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